



Dear Friend of the Bay Area Crisis Nursery,

Thank you for being a valued member of our Bay Area Crisis Nursery community! We are the only crisis nursery in the Bay Area and our mission is simple, yet powerful—to prevent child abuse and neglect by providing supportive services to families. On Saturday, February 11, 2023, we will welcome over 300 guests from across the community to support our 23rd Annual Crab Feed and Auction—it’s set to be a wonderful night of community, crab, and giving at Carondelet High School in Concord.

**It’s our biggest fundraiser of the year, and a perfect opportunity for you to become a sponsor and showcase your business while supporting our vital Nursery services.** You will be among an exceptional group of individuals and organizations committed to ensuring that children are kept safe. All proceeds from the Crab Feed will directly support Nursery services and your donations are tax-deductible. Thank you. We couldn’t do it without you!

## SPONSOR & MARKETING OPPORTUNITIES

Sponsor Level	Sponsor Benefits
<b>\$10,000</b> <b>Catch of the Day</b> PRESENTING SPONSOR	<ul style="list-style-type: none"> <li>● VIP Sponsor Table (Includes seating for up to 10)</li> <li>● Exclusive servers for the table</li> <li>● 250 complimentary raffle tickets</li> <li>● 30 complimentary drink tickets</li> <li>● Presented by Company Logo on all marketing</li> <li>● Company logo prominently placed on website for 1 year</li> <li>● Full page ad in the evening’s program</li> </ul>
<b>\$5,000</b> <b>Anchors Away!</b> PREMIER SPONSOR	<ul style="list-style-type: none"> <li>● Sponsor Table (Includes seating for up to 10)</li> <li>● Exclusive servers for the table</li> <li>● 250 complimentary raffle tickets</li> <li>● 20 complimentary drink tickets</li> <li>● Verbal recognition at event</li> <li>● Company logo prominently placed on website for 1 year</li> <li>● Full page ad in the evening’s program</li> </ul>
<b>\$2,500</b> <b>Sailor's Swill</b> WINE SPONSOR	<ul style="list-style-type: none"> <li>● 8 tickets with premium seating at the event</li> <li>● 200 complimentary raffle tickets</li> <li>● 16 complimentary drink tickets</li> <li>● Company logo placed on BACN’s website for 1 year</li> <li>● ½ page ad in the evening’s program</li> </ul>

<p><b>\$1,000</b>  <b>Saltwater Sweets</b>  DESSERT SPONSOR</p>	<ul style="list-style-type: none"> <li>• 6 tickets with premium seating at the event</li> <li>• 150 complimentary raffle tickets</li> <li>• 12 complimentary drink tickets</li> <li>• Company name acknowledged on website for 1 year</li> <li>• ¼ page ad in the evening's program</li> </ul>
<p><b>\$500</b>  <b>Dungeness Dunks</b>  BUTTER SPONSOR</p>	<ul style="list-style-type: none"> <li>• 4 tickets with premium seating at the event</li> <li>• 100 complimentary raffle tickets</li> <li>• 8 complimentary drink tickets</li> <li>• Name and logo listed in the evening's program</li> </ul>
<p><b>\$1,500</b>  <b>Program Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Full page ad acknowledgement</li> </ul>
<p><b>\$750</b>  <b>Program Sponsor</b></p>	<ul style="list-style-type: none"> <li>• ½ page ad acknowledgement</li> </ul>
<p><b>\$500</b>  <b>Program Sponsor</b></p>	<ul style="list-style-type: none"> <li>• ¼ page ad acknowledgement</li> </ul>
<p><b>\$250</b>  <b>Program Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Name and logo acknowledgment</li> </ul>

BACN is an IRS 501c3 nonprofit organization. Tax ID is 94-2681676.

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## SPONSOR APPLICATION

Count me in to support BACN's 23rd Annual Crab Feed! To pay by check, please mail to  
Tessa Rigdon, Development Associate, 1506 Mendocino Dr, Concord, CA 94521.  
To pay by credit card, visit <https://bayareacrisisnursery.org/crab-feed/sponsors>

Check the below sponsor level that applies:

Presenting \$10,000    Premier \$5,000    Wine \$2,500    Dessert \$1,000    Butter \$1,000    Crab \$500

I would like to purchase a program sponsorship:

Full page \$1,500    ½ page \$750    ¼ page \$500    Name recognition \$250

Name:

Business:

Address:

City:

Zip:

Phone:

Email: